



Know Before You Go

We have a lot of information to share, so please take about five minutes to review for the best convention experience possible.

REGISTRATION – Tower Registration Desk, lower level

The Convention Concierge hours are:

Wednesday, September 26 — 9:00 AM– 5:00 PM

Thursday, September 27 — 7:15 AM – 5:00 PM

Friday, September 28 — 8:00 PM – 11:00 PM

Name badges for all pre-registered attendees will be printed at the registration desk upon arrival. You can pick up other convention materials in Peninsula B including; badge lanyard sponsored by EXIT Realty, convention tote bags sponsored by Century 21 Real Estate, program book, agenda at a glance sponsored by West Michigan Lakeshore Association of Realtors®, and badge ribbons. Enjoy an arrival beverage sponsored by Michigan RRC (CRS) between 11:00 AM – 1:00 PM on Wednesday. Stay connected, and visit our mobile charging station sponsored by Traverse Area Association of Realtors®.

Wonder who is registered? [CLICK HERE](#)

EXPO ACTIVITIES

There will be drink tickets available for key networking events during The Convention. To receive your complimentary drink ticket for the Welcome Reception or Happy Hour in the Expo you need to visit the sponsors of these events.

Wednesday – Welcome Reception - Beverage sponsors – TIAA Bank (Booth #51) and Title Connect, LLC (Booth #40).

Thursday – Happy Hour Sponsor, Flagstar Bank (Booth #11). - Bar Sponsor – TIAA Bank (Booth #51).

For Lunch in the Expo on Thursday your name badge will be scanned upon passing through the line.

Join in the Expo fun with a nostalgic game of BINGO! Playing cards will be distributed prior to Caffeinated Chatter in the expo and at Lunch in the Expo. You can also stop by Caliber Home Loans (Booth #8) for a playing card. Visit participating exhibitors for a stamp on your BINGO playing card. Once you've filled your card, be sure to take it to Caliber Home Loans (Booth #8) for your Realtor® Royale drink tickets!

WEATHER AND ATTIRE

Move over summer – fall has arrived! You should enjoy partial sunshine and low to mid 60's. Perfect for a day of education and an evening of networking!

Recommended Attire

The Convention attire is business casual. Feel free to be comfortable in slacks, polo shirts, sweaters, blazers, blouses, and most importantly, comfortable shoes! For the **Realtor® Royale** the theme is **TEAM!** Wear your Realtor®, Sports, Association, or make your own Convention team attire and cheer the night away with great music and networking. Friday is our Realtor® Pride casual day. Wear your favorite Realtor® shirt and jeans. It will help make that commute home more enjoyable too.

THE CONVENTION LIVE

Know someone in your office who cannot make the trip to Traverse City for The Convention? The special events will be streamed LIVE on the Michigan Realtors® website.

- Grand Assembly LIVE on Wednesday, September 26 and/or the Rise & Refocus Keynote on Thursday, September 27

Please visit the Michigan Realtors® website for more additional information [here](#).

5K WALK/RUN

We'll be there to greet fellow adventures at 6:45 AM on Thursday. Sunrise is at 7:29 AM so bring your flashlight or headlamp and start your day with some fresh air as you take in the scenic views on this self-guided tour of the resort grounds. Meet fellow attendees at the table in the plaza to grab a water and follow the marked path together.

PROGRAM SCHEDULE

To view the convention line up, access the [agenda](#) on the Michigan Realtors® convention web site or view it through the Crowdfunder app that you downloaded on your phone.

NAME BADGES

To access any 2018 THE CONVENTION EVENTS YOU WILL BE REQUIRED TO HAVE YOUR NAME BADGE.

No exceptions will be made.

The barcodes on your name badge will be used to track all CE credits. You must be scanned **IN AND OUT** by the Michigan Realtors® staff member at the door of all CE certified classes to receive credit. If you are leaving a session early you will be scanned out and will not receive credit for the session.

NON-LICENSED GUEST POLICY

A registered convention attendee may register his or her spouse or special guest if they are not licensed or affiliated with any aspect of the real estate industry at the discounted guest rate. Registered guests may participate in official social events, meal functions and general sessions, but are not permitted to work in a trade show booth. Children under 18 may not attend any Michigan Realtors® function. At events in which alcohol is served, anyone under 21 years of age is not permitted.

KNOWLEDGE SESSION INFORMATION

Please note:

All knowledge sessions are first-come, first-serve. Pre-registration or tickets are not issued for any knowledge sessions. Seating begins 10 minutes prior to session start time.

Get your Legal! Remember all real estate licensees need to get 2 hours of legal education annually to be compliant with licensing requirements. There are CE Marketplace certified legal courses each day of The Convention. Don't take chances with your license, take your legal education.

CE Marketplace Certified Continuing Education

You will experience first hand the ease of using CE Marketplace to track your continuing education credits from convention. **FAILURE TO BE SCANNED IN AND OUT OF SESSIONS BY MICHIGAN REALTORS® STAFF WILL RESULT IN NO CREDITS GIVEN FOR THE CLASS!**

The information will be uploaded to your CE Marketplace record within 5 business days and you'll receive a certificate via email for your tracking purposes. It's that easy. You may also log into your CE Marketplace record at anytime to track your classes or self report any courses that you have taken which are not CE Marketplace certified. There are some rules that still apply - anyone leaving the session early, or leaving the room for more than a few minutes, will not receive credit. We cannot stress enough that **FAILURE TO BE SCANNED IN AND OUT OF CLASS WILL RESULT IN NO CREDITS GIVEN FOR THAT CLASS.**

You can check out the licensee tracker now and see how many reported credits you currently have by going to the CE Marketplace website and registering (for first time users or login for returning visitors). www.cemarketplace.net

FOLLOW THE CONVENTION ON SOCIAL MEDIA

Stay connected with fellow Realtors® for all things convention through our social media pages: [Facebook](#), [Instagram](#), [Twitter](#), Snapchat at the Expo (check out our convention filter), or our [convention website](#). Feel free to post and promote your sessions with #MichiganRealtors.

Have you downloaded the app, Crowdlink? If not, you should! Not only is it a place to view the schedule and rate the sessions you attend but through the alerts you can find out where the Treasure Tumbler is for your chance at winning a \$250 VISA gift card! The app is available through the Apple store or Google Play store.

NEW AT THE CONVENTION

Move for Hunger Food Drive – Michigan Realtors®, Traverse Area Association of Realtors®, and Michigan RRS (CRS) are partnering to support Move for Hunger with a food drive during The Convention. Pack an extra bag to help the cause or hit the Meijer that is just down the road from the resort on your way in and show how Realtors® help our communities.

Taste of Traverse City Networking Break – We know that The Convention is packed with lots to do and you may not get to experience Traverse City as much as you'd like so we have created a special networking break on Thursday from 3:10-3:45 PM sponsored by EXIT Realty where you can taste some of the local flare of the region.

Treasure Tumbler – Now that you have downloaded the Crowdlink app you will get the alerts of where the Treasure Tumbler is throughout the convention. Find the Treasure Tumbler and fill out a card to put your name in a drawing for a \$250 VISA gift card at either the Caffeinated Chatter or Taste of Traverse City events on Thursday. You must be present to win at the event.

GREEN PRACTICES

Michigan Realtors® recognizes that we have an opportunity and responsibility to help our communities throughout the globe understand and implement green meeting practices. Here is what you can expect:

- Speaker handouts will be available online. If a presenter has a handout, it is available on The Convention agenda attached to the speakers' session.

- Print off only the handouts you need. Or better yet, print them off after the session as this will make you a better listener during the program.
 - Review the speaker handouts before you print them. Michigan Realtors® does not limit the number of pages speakers can have in their handouts and some of them are lengthy.
 - Please remember to turn off your lights and TV before exiting your guest room.
 - Your name badge holder & program book can also be recycled, look for these bins at the registration area.
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BUSINESS CARDS FOR THE WIN!

Be sure to pack your business cards. There will be great prizes from exhibitors and lots of networking for you to get your name out there.

VISIT OUR PARTICIPATING SPONSORS!

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